National £1.00 Book Tokens

This year the children will still be able to receive their £1.00 Book tokens. This will be in the form of a single-use digital version, that can be printed at home or shown to booksellers on a phone or tablet screen. Families can redeem their £1 token in lockdown from 18.2.21 OR hold on to it to use later.

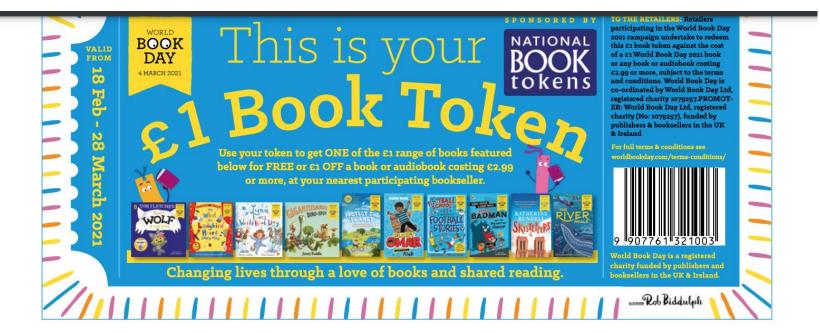
There is a list of books that can be exchanged for the £1 token on the World Book Day website using the token attached to this email.

https://www.worldbookday.com/

The World Book Day £1 books are a gift from booksellers, who fully fund the cost of the £1 book token redemptions. Bookshops are offering new ways to make the £1 books available, and bookshops will welcome families when they open again (the tokens will be honoured beyond 28 March – while stocks last.

Please check https://booksellers.org.uk/wbd for information about retailers open near you and contact them for information about ways to redeem the token before you visit.

The token will also be on McDonald's Happy Meal boxes through February and March, and in some children's magazines.



The World Book Day £1 books are a gift from booksellers, who fully fund the cost of the £1 book token redemptions. Check with your local bookseller what plans they have in place for World Book Day. Please note:

- The £1 book token can be exchanged for one of our exclusive, new £1 books (see the full line-up at worldbookday.com/books/) OR for getting £1 off any book or audiobook costing £2.99 or more in participating bookshops and supermarkets.
- The book token is valid from **Thursday 18 February Sunday 28 March 2021**. Participating booksellers will honour the tokens beyond the 28 March while stocks last. Please contact your local bookseller to check if they are able to offer £1 off other titles.
- The book token can ONLY be used in participating bookshops (find your nearest at booksellers.org.uk/wbd)
- The book token can be printed out and taken to your local bookseller. Some booksellers will accept the voucher on a phone or tablet screen. Please check before you visit.
- The digital £1 book token cannot be redeemed online.
- The digital £1 book token is intended for **SINGLE-USE ONLY**.

